

Denver West Business Park — Privacy Policy (2026)

Last Updated: January 2026

Denver West Business Park (“Denver West,” “we,” “our,” or “us”) is committed to protecting your privacy and being transparent about how we collect, use, and safeguard personal information. This Privacy Policy explains our practices when you visit denverwestbusinesspark.com (the “Website”) or otherwise interact with us online.

By using the Website, you agree to the practices described in this Privacy Policy.

1. Information We Collect

We collect information in two primary ways:

- (1) information you voluntarily provide, and
 - (2) information collected automatically through your use of the Website.
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A. Information You Provide Directly

When you interact with the Website—such as submitting leasing inquiries, tenant questions, contact forms, or general business communications—you may voluntarily provide:

- Name
- Email address
- Phone number
- Company name or affiliation
- Inquiry or message details
- Any additional information you choose to include

This information is used **solely to respond to your inquiry, communicate with you, or provide requested information.**

We do **not** use this information for behavioral advertising, retargeting, or sale to third parties.

B. Information Collected Automatically

When you visit the Website, we may automatically collect limited technical and usage information, including:

- IP address (anonymized or truncated where feasible)
- Browser type and version
- Device type and operating system
- Pages viewed and time spent on the Website
- Referring website or search engine
- General navigation and usage patterns

This information is collected using **first-party cookies** and **privacy-focused analytics tools**.

We do **not** use:

- Third-party advertising cookies
 - Retargeting or behavioral-ad pixels
 - Cross-site tracking technologies
 - Sale or sharing of personal information for advertising purposes
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2. How We Use Personal Information

We use personal information for the following purposes:

A. Communication & Business Operations

- Responding to leasing or tenant inquiries
- Communicating with prospective tenants, brokers, or partners
- Providing information about properties, amenities, or availability

B. Website Operations & Improvement

- Operating and maintaining the Website
- Monitoring performance and functionality
- Improving content, navigation, and user experience

C. Legal, Security & Compliance

- Preventing fraud, misuse, or unauthorized access
- Enforcing Website policies and terms
- Complying with legal and regulatory obligations

We do **not** use personal information for automated decision-making or profiling.

3. Sharing of Personal Information

Denver West Business Park shares personal information only in limited circumstances:

A. Service Providers

We may share information with trusted third-party service providers that assist with:

- Website hosting and infrastructure
- Analytics and performance monitoring
- Email or form-submission handling
- Security and compliance services

These providers may use personal information **only** to perform services on our behalf and are contractually prohibited from selling or using it for unrelated purposes.

B. Legal Requirements

We may disclose personal information if required to:

- Comply with applicable laws, regulations, subpoenas, or court orders
- Respond to lawful government requests
- Protect the rights, safety, or property of Denver West, users, or others

C. Business Transfers

If Denver West Business Park undergoes a merger, acquisition, sale, or restructuring, personal information may be transferred as part of that transaction, subject to appropriate confidentiality protections.

D. With Your Consent

We may share information in other ways if you explicitly authorize us to do so.

We do not sell personal information.

4. Cookies & Tracking Technologies

The Website uses **minimal, first-party cookies** for:

- Core website functionality
- Security
- Basic analytics and performance monitoring

We do **not** use cookies for targeted advertising or cross-context behavioral tracking.

You may disable cookies through your browser settings, though some Website features may not function properly.

5. Data Retention

We retain personal information only as long as necessary to:

- Respond to inquiries or requests
- Support ongoing communications
- Fulfill business, legal, or regulatory requirements

When information is no longer needed, it is securely deleted or anonymized.

6. Your Privacy Rights (California & U.S.)

If you are a California resident, you have rights under the **California Consumer Privacy Act (CCPA)** and the **California Privacy Rights Act (CPRA)**, including:

- **Right to Know** what personal information we collect and how it is used
 - **Right to Delete** personal information, subject to legal exceptions
 - **Right to Correct** inaccurate personal information
 - **Right to Opt Out of Sale or Sharing** (we do not sell or share personal information)
 - **Right to Limit Use of Sensitive Personal Information** (we do not collect or use sensitive personal information)
 - **Right to Non-Discrimination** for exercising privacy rights
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How to Exercise Your Rights

You may submit a request by contacting:

Denver West Business Park

1546 Cole Blvd. Lakewood, CO 80401

Email: info@HallEquitiesGroup.com

Phone: [\(925\) 933-4000](tel:(925)933-4000)

We may require identity verification before fulfilling a request. Authorized agents may act on your behalf with appropriate documentation.

7. Data Security

We implement reasonable administrative, technical, and physical safeguards to protect personal information, including:

- Secure hosting environments
- Access controls
- Monitoring for vulnerabilities
- Industry-standard security practices

No system is completely secure, and we cannot guarantee absolute protection against unauthorized access.

8. Children's Privacy

The Website is not intended for children under the age of 16.

We do not knowingly collect personal information from minors.

If we become aware that a child has provided personal information, we will delete it promptly.

9. Third-Party Websites & Services

The Website may contain links to third-party websites or services (such as commercial listings, mapping tools, or partner sites). Denver West Business Park is not responsible for the privacy practices or content of external websites. We encourage you to review their privacy policies before providing personal information.

10. Limitation of Liability

To the fullest extent permitted by law:

- Denver West Business Park is not liable for damages arising from unauthorized access, data breaches, Website interruptions, or technical failures.
- Your use of the Website and reliance on its content is at your own risk.

Nothing in this Privacy Policy limits rights granted under applicable law.

11. Changes to This Privacy Policy

We may update this Privacy Policy from time to time to reflect changes in law, technology, or business practices. Updates will be indicated by the **Last Updated** date above. Continued use of the Website after changes constitutes acceptance of the revised Policy.

12. Contact Information

If you have questions about this Privacy Policy or our data practices, please contact:

Denver West Business Park

1546 Cole Blvd. Lakewood, CO 80401

Email: info@HallEquitiesGroup.com

Phone: [\(925\) 933-4000](tel:9259334000)